

導師及企業數碼增值及升級轉型 RTTP



Dew-Point
迪寶

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		Course English Name	Course Chinese Name	Price Per Person	Hour
1	Digital Marketing	Digital Marketing Essentials and Trends	數碼營銷基礎及新趨勢	18,000	12
2	SEM	Search Engine Marketing for SMEs	N/A 中小企業搜索引擎營銷	18,000	12
3	SEO	SEO Essentials for Online Marketing	N/A 在線營銷的 SEO 基礎知識	18,000	12
4	AARRR	Growth Marketing: Becoming an expert with AARRR model	成長營銷: 成為AARRR漏斗模型的專家	29,800	24
5	MSEO	Experiential Workshop: Mastering Search Engine Optimization (SEO)	搜尋引擎優化實習工作坊	24,000	18
6	Big Data	Fundamental in Big Data, Cryptocurrencies and Blockchain	大數據、加密貨幣和區塊鏈基礎知識	13,000	8
7	DA AI	Business Intelligence: Data Analytics with AI and Data Visualisation	商業智能: 人工智能數據分析及數據視化	24,000	18
8	Project Management	Essential Programming & Project Management Workshop for Entrepreneurs	N/A 企業家基本編程和項目管理研討會	18,000	12
9	Advanced Blockchain	Advanced Blockchain Course: Understanding Web 3.0, NFT, DAO and STO	進階區塊鏈課程: 理解第三代互聯網(Web 3.0), 非同質化代幣(NFT), 去中心自治組織(DAO), 以及證券型代幣發行	19,800	16
10	Live Streaming	Live Streaming for Marketing	網上直播營銷	13,500	9
11	Design Thinking	Design Thinking in UIUX for Web App Development	N/A 用於 Web 應用程序開發的 UIUX 設計思維	18,000	12
12	NFT	Workshop on NFTs fundamentals	N/A NFT 基礎知識研討會	9,000	6
13	VR & AR	Virtual reality (VR) & Augmented Reality (AR) for Business Application	虛擬實景及擴充實景的商業應用	18,500	12
14	FinTech	Application of FinTech for Business Growth and Development	應用金融科技促進業務增長及發展	24,000	14
15	SEOChina	SEO Marketing and Data Analysis in China	中國搜尋器營銷及數據分析	21,000	12

Course A

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1	DMA	Digital Marketing & Automation	數碼營銷課程	28,500	30
2	DDA	Data-Driven and Automation for Growth Marketer	數據導向與營銷自動化課程	23,000	18
3	SMBC	Social Media Marketing Bootcamp	社交媒體營銷課程	22,500	18
4	SEM	Search Engine Marketing & Analytical Skills	搜尋器營銷及Google數據分析技巧	19,500	12
5	ILP	Certificate in Interactive Learning Platform Development	互動教學平台開發證書	15,000	12
6	LIVE	Live Streaming & E-Commerce for SME	中小企業直播及網上銷售課程	19,500	12
7	VPA	Video Marketing and Digital Advertising Strategies	短片營銷和數碼廣告策略	18,000	12
8	PBM	Digital Personal Branding Marketing	數碼化個人品牌行銷	18,500	12
9	CSMM	China Social Media Marketing Program	中國社交媒體營銷課程	19,500	18
10	CM	N/A Mainland Self-Media And Live Broadcast Marketing Training	內地自媒體及直播營銷培訓	9,600	8
11	DS	Business Data Analytics with Data Studio	Data Studio商業數據分析	12,000	8
12	BI	Data Analysis by Business Intelligence for SME	中小企數據分析商業智能課程	18,000	12
13	UIUX	Advances UX Design Program	用戶體驗設計課程 (進階)	22,500	18
14	UXBC	UIUX Development Bootcamp	全端 UIUX 訓練	45,000	36
15	PM	Digital Project Management	數碼項目管理	18,500	18

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		Course English Name	Course Chinese Name	Price	Hour
16	PRPA	Professional Robotic Processing Automation Program	專業機械人流程自動化課程	45,000	36
17	ARPA	Advanced Robotic Processing Automation Program	進階機械人流程自動化課程	24,000	12
18	RPA	Robotic Processing Automation Program	機械人流程自動化課程	24,000	24
19	DTSL	Digital Disruption: Digital Transformation Strategies & Leadership	N/A 數字化顛覆：數字化轉型戰略與領導力	30,000	21
20	ESG	ESG Series: Practical Information Technologies for ESG Strategy Implementation	ESG系列：運用資訊科技實施ESG策略	16,000	12
21	AR	Augmented Reality for Education Program Development	擴充實境 (AR) 互動教材製作課程	18,000	12
22	Web 3.0	Web 3.0: Community Building with Blockchain Technology	N/A Web 3.0：區塊鏈技術社區建設	19,500	12
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